1. Justification: Meg!!!
   1. Why: student engagement in active learning, appeals to different learning, content from big picture to detail, easily shared/accessed information anywhere (not to USB or downloaded file)
   2. When: in place of traditional PowerPoint
      1. for example might be more useful in a health assessment class where students could follow a link to demonstration of hand washing; beneficial in understanding complex physiological process because of the layering ability and ability to focus on major concepts
      2. Helpful in student presentations because allows editors multiple editors and since online everyone has the latest version
   3. How: engages students with active learning, Millennials are high tech and need “entertainment” Prezi offers a more “interactive” learning environment
      1. Find related article

“Comparing Prezi to traditional, slide-based presentations is like comparing a large digital whiteboard to a deck of cards. On the whiteboard everything is laid out before you. No content is hidden. With a deck of cards, you need to go card-by-card to see the content” (Anonymous, n.d., p. 18).

**Why Prezi?**

Prezi should be considered for use in education because it encourages active learning for all different learning styles, it shows the content in a relational format, and it is easy to use, free, and accessible from anywhere. The literature has shown that Prezi is a unique learning tool that can meet the needs of all learning styles and encourage active participation by incorporating audiovisual elements with an interactive interface. Audible learners can benefit from the embedded sound files within the Prezi as well as listening to the teacher’s lecture along with the prezi presentation. Visual learners and tactile learners will be stimulated by the concept mapping and the visual connection of the material through the “zooming interface” which allows them to manipulate the screen to access the information on-demand (Prezi, 2012). By incorporating technology into the classroom, educators can keep students engaged and promote connection to the material at hand (Manning, et al., 2011).

Moreover, Prezi helps students achieve optimal learning because they can build on their previous knowledge. Prezi is a “storytelling tool” which helps students to follow along easily and identify relationships and patterns in the material (Anonymous, n.d.). The Prezi software allows the educator starts with a blank canvas and then layer the information to create a story or concept map of the information. With this technique, educators are not bound to spacial limitations and can present the material outside of the classic linear format. This prevents the students from becoming overwhelmed as they can zoom in and learn at their leisure (Rockinson-Szapkiw, 2011).

Prezi is also a great tool for educators because it is free and accessible from anywhere. Because Prezi is web-based, all the presentations are stored online and can be retrieved, edited, or shared from any computer or tablet. A USB port is not required, and a presenter does not have to worry about emailing a file prior to the presentation (Barlow, 2011). Also, anyone can utilize this software for free but can get upgraded versions for a small fee. With the paid version, users can also edit the prezi offline then upload later. Prezi is easy to use and tutorials are available on Prezi’s website as well as on YouTube (Prezi, 2012).

**When Prezi?**

Prezi is useful in a variety of settings, including the education field. Prezis can be used in place of other presentation tools, such as PowerPoint. Educators can incorporate a prezi into their lectures to enhance learning and promote student engagement. Students can also utilize a prezi to present a project to classmates or to the educator. An article by Manning, et al. (2011) suggests replacing a traditional essay with a prezi presentation to assess learning. Students can include all the information needed to write an essay into a prezi and incorporate links to website or other AV sources to show resources used in their learning. Students can then post their prezis and other students can view and comment on their classmates’ work as well as learn from their work (Anonymous, n.d.).

**How Prezi Enhances Education?**

Prezi absolutely enhances the teaching-learning experience. Incorporating Prezi into the classroom pushes educators out of the monotony of the classic slide presentation and meets the needs of all different types of learners. Prezi engages the students in learning and allows the educator to present the information in story or concept mapping format which promotes connection of ideas and encourages students to build on previous knowledge. Students can get a snapshot of the big picture and then focus in on the details (Anonymous, n.d.; Manning, et al., 2011; Rockinson-Szapkiw, 2011). Prezi can also be utilized to assess student learning by “requiring students to effectively communicate the explicit connections between their research and their own ideas” (Manning, et al., 2011, p. 27). Prezi is a unique tool has so many ways it can be incorporated into the education world to augment the teaching-learning experience and help students connect with the material presented.

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